

2018



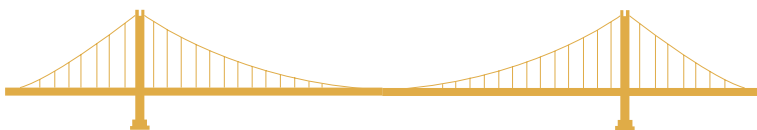
GOOD LOOKS PLANNER

YAY AREA PAPER CO.



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GOOD LOOKS

- 1.** To let someone know you appreciate their effort to help you out
- 2.** Abbreviation for good looking out.

The Good Looks Planner is for the Bay Area resident or the Bay Area enthusiast. Not only was this carefully designed, but was designed also for the creative designer. This planner was created to keep creative minds organized and prepared. When you're prepared, you feel more confident and will be able to help you progress in your craft. All the graphics were created to relate to the wonderful San Francisco Bay Area and the planner also includes tips and tricks in order to succeed in the graphic design world. So, sit back and relax and let the Good Looks Planner help you get your life together.





CONTACT INFO

Name _____

Address _____

City, State, Zip _____

Phone _____

Email _____

School _____

Address _____

EMERGENCY INFO

Relationship _____

Home Phone _____

Mobile Phone _____

Address _____

City, State, Zip _____

Relationship _____

Home Phone _____

Mobile Phone _____

Address _____

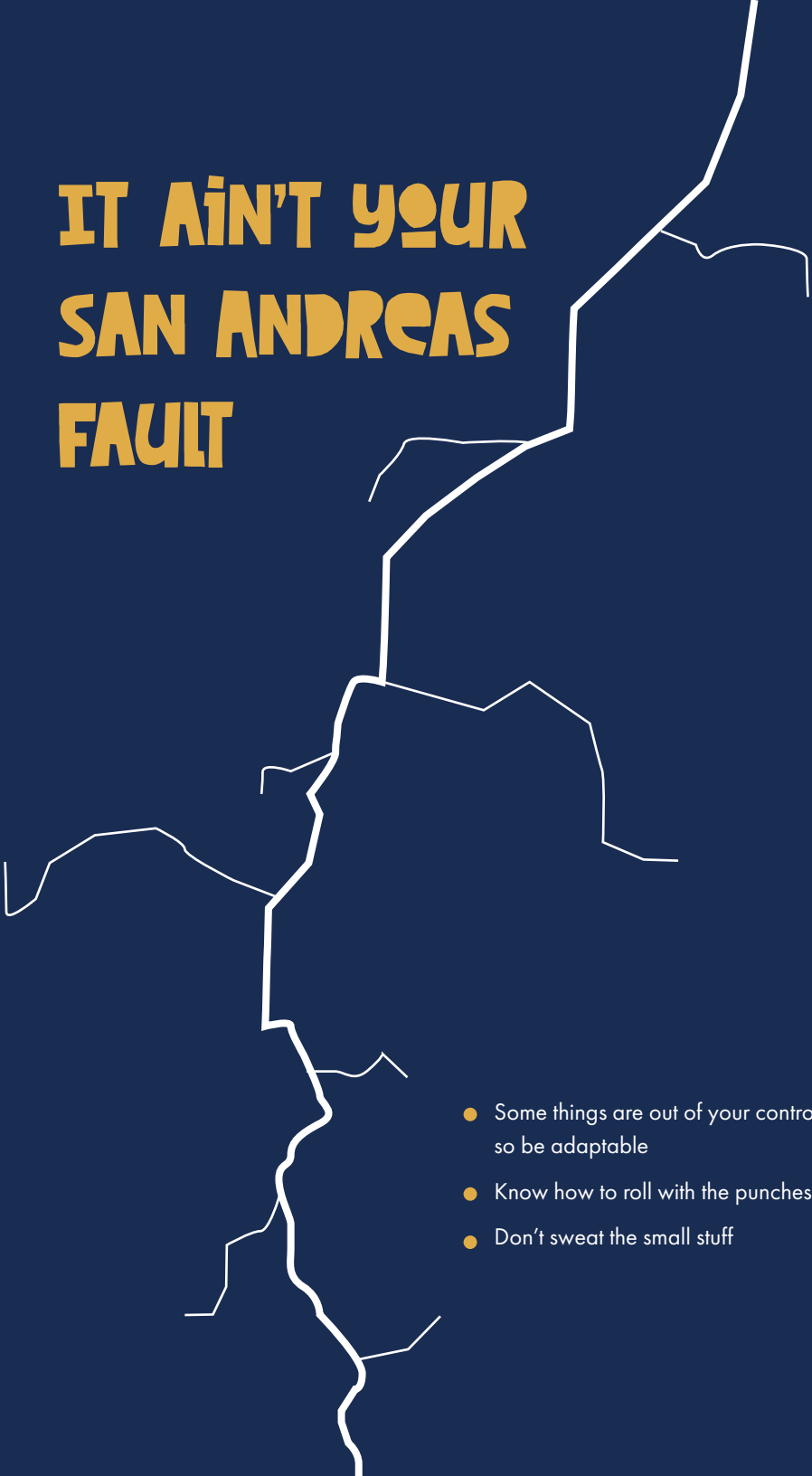
City, State, Zip _____

MAP OF THE BAY AREA



JANUARY

IT AIN'T YOUR SAN ANDREAS FAULT

- 
- Some things are out of your control, so be adaptable
 - Know how to roll with the punches
 - Don't sweat the small stuff

SUN

MON

TUES

WED

31	1 New Year's Day	2	3
7	8	9	10
14	15 Martin Luther King Jr. Day	16	17
21	22	23	24
28	29	30	31

THURS

FRI

SAT

4	5	6
11	12	13
18	19	20
25	26	27

JANUARY 2018



Monday 1

Tuesday 2

Wednesday 3

Thursday 4

Friday 5

Saturday 6

Sunday 7



Monday 8

Tuesday 9

Wednesday 10

Thursday 11

Friday 12

Saturday 13

Sunday 14



Monday 15

Tuesday 16

Wednesday 17

Thursday 18

Friday 19

Saturday 20

Sunday 21



Monday 22

Tuesday 23

Wednesday 24

Thursday 25

Friday 26

Saturday 27

Sunday 28



Monday 29

Tuesday 30

Wednesday 31

Thursday 1

Friday 2

Saturday 3

Sunday 4



FEBRUARY



WE OUT HERE TRYNA FUNCTION



- Always give your 100%
- Don't get too attached to any ideas
- Don't be afraid to ask for help

SUN

MON

TUES

WED

28	29	30	31
4	5	6	7
11	12	13	14 Valentine's Day
18	19 President's Day	20	21
25	26	27	28

THURS FRI SAT

1	2	3
8	9	10
15	16	17
22	23	24

FEBRUARY 2018



Monday 4

Tuesday 5

Wednesday 6

Thursday 7

Friday 8

Saturday 9

Sunday 10



Monday 11

Tuesday 12

Wednesday 13

Thursday 14

Friday 15

Saturday 16

Sunday 17



Monday 18

Tuesday 19

Wednesday 20

Thursday 21

Friday 22

Saturday 23

Sunday 24



Monday 25

Tuesday 26

Wednesday 27

Thursday 28

Friday 1

Saturday 2

Sunday 3



MARCH

THINGS TO REMEMBER



ON MAMAS

- Use 2 fonts at most
- Memorize keystrokes (command + z will save your life)
- Paragraph and character styles

SUN

MON

TUES

WED

25	26	27	28
4	5	6	7
11 Daylight Savings	12	13	14
18	19	20	21
25	26	27	28

THURS

FRI

SAT

1	2	3
8	9	10
15	16	17
22	23	24
29	30	31

MARCH 2018



Monday 4

Tuesday 5

Wednesday 6

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Saturday 9

Sunday 10



Monday 11

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Sunday 17



Monday 18

Tuesday 19

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Friday 23

Saturday 24

Sunday 25



Monday 26

Tuesday 27

Wednesday 28

Thursday 29

Friday 30

Saturday 31

Sunday 1



APRil

YADADAMCAN?



- Have a clear concept
- If you're marketing to everyone, you're marketing to no one
- Remember you're designing for your target market, not yourself

SUN

MON

TUES

WED

1 Easter Sunday	2	3	4
8	9	10	11
15	16	17	18
22	23	24	25
29	30	1	2

THURS

FRI

SAT

5	6	7
12	13	14
19	20	21
26	27	28
3	4	5

APRIL 2018



Monday 2

Tuesday 3

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Monday 16

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Sunday 22



Monday 23

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Wednesday 25

Thursday 26

Friday 27

Saturday 28

Sunday 29



Monday 30

Tuesday 1

Wednesday 2

Thursday 3

Friday 4

Saturday 5

Sunday 6





THAT'S HELLA COOL

- "Design is not about decorating functional forms – it is about creating forms that accord with the character of the object and that show the new technologies to advantage" (Behrens, p. 15)
- "Art is nothing without form." (Gustave Flaubert, p. 41)
- "A designer knows that he has achieved perfection not when there is nothing left to add, but when there is nothing left to take away." (p. 169)

SUN

MON

TUES

WED

6	7	8	9
13 Mother's Day	14	15	16
20	21	22	23
27	28 Memorial Day	29	30

THURS

FRI

SAT

10	11	12
17	18	19
24	25	26
31	1	2

MAY 2018



Monday 6

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Wednesday 8

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Saturday 11

Sunday 12



Monday 13

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Saturday 18

Sunday 19



Monday 20

Tuesday 22

Wednesday 23

Thursday 24

Friday 25

Saturday 26

Sunday 27



Monday 28

Tuesday 29

Wednesday 30

Thursday 31

Friday 1

Saturday 2

Sunday 3



NOTES

[illegible]

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